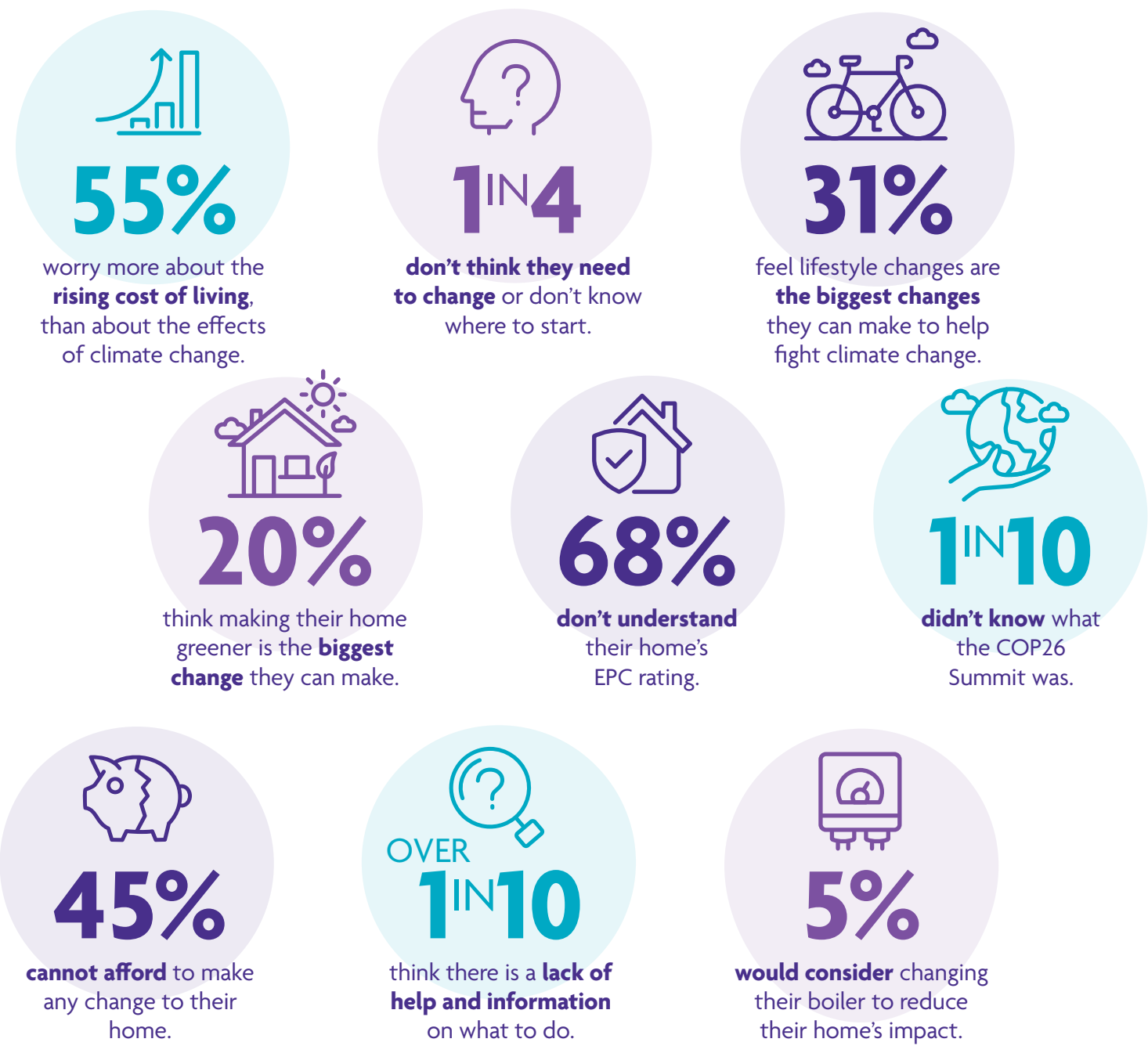


Greening homes: the scale of the challenge

Almost
19 million
Brits (28%)
are **unaware**,
uninformed,
unwilling or
unsupported
on how to
approach
greener
living



It will require a collaborative approach between Government and industry to ensure a comprehensive policy and funding landscape, and coordinated plan.

Susie Alier, CEO
Tandem Bank



*Consumer attitudes research conducted on behalf of Tandem Bank, March 2022