Greening homes: the scale of the challenge

Almost 19 million **Brits** (28%)

are unaware, uninformed. unwilling or unsupported

> on how to approach

greener living



55%

worry more about the rising cost of living. than about the effects of climate change.



don't think they need to change or don't know where to start.



31%

feel lifestyle changes are the biggest changes they can make to help fight climate change.



think making their home greener is the biggest **change** they can make.



68%

don't understand their home's EPC rating.



didn't know what the COP26 Summit was.





It will require a

approach between

Government and

industry to ensure a comprehensive

policy and funding

coordinated plan.

landscape, and

Susie Aliker, CEO

collaborative



45%

cannot afford to make any change to their home.



think there is a lack of help and information on what to do.



would consider changing their boiler to reduce their home's impact.



*Consumer attitudes research conducted on behalf of Tandem Bank, March 2022